

2017 Conference Schedule

PharmedOUT.ORG

Does Industry Influence Medical Discourse?

June 15-16, 2017

Thursday, June 15

8:15-8:45 a.m. Breakfast

8:45-9:00 Welcome and Opening Remarks

Edward B. Heaton MD MPH, Georgetown University Medical Center, Executive Vice President for Health Sciences and Executive Dean, School of Medicine
Adriane Fugh-Berman MD, Georgetown University Medical Center

9:00-9:30 The Overuse of Orthopedic Procedures

James Rickert MD, Indiana University School of Medicine

9:30-10:00 Salespeople in the Surgical Suite

Bonnie O'Connor PhD, Brown University

10:00-10:30 Q&A/Discussion (Moderator: Tony Scialli MD, George Washington University)

10:30-11:00 Break

11:00-11:30 Why Medical Researchers Stay Silent About Wrongdoings

Carl Elliott MD PhD, University of Minnesota

11:30-12:00 p.m. How the Prescription Drug Epidemic is a Symptom of a Faltering Healthcare System

Anna Lembke MD, Stanford School of Medicine

12:00-12:30 Q&A/Discussion (Moderator: E. Paige Boggs JD, Office of the Illinois Attorney General)

12:30-1:45 Lunch

1:45-2:45 Abstract Slam: Student Presentations (Moderator: Bonnie O'Connor PhD, Brown University)

Ethics of Participant Recruitment in Phase 1 Pharmaceutical Trials
CME and Pharmaceutical Industry Involvement
DCRx: A Model for Non-Industry Funded CME
Diabetes Drug Promotion in Washington DC
Binge Eating Disorder: An Example of Condition Branding
Is HbA1c a rational screening test for diabetes?
Are online CME modules on male hypogonadism accurate?
Differences in Reporting of Industry Funded Trials

2:45-3:00 PharmedOut: The First 10 Years

Adriane Fugh-Berman MD

3:00-3:30 Break

3:30-5:20 High Drug Costs (Moderator: Marc Rodwin JD PhD, Suffolk Law School, Boston)

Myths and Realities about Why US Drugs Cost So Much

Joel Lexchin MD, York University

How Industry Influences Trade Discourse and Why It Matters

Ruth Lopert MD, George Washington University

Consumer and State Responses to Predatory Pricing

Sharon Levine MD, Kaiser Permanente

5:20 Reception

Friday, June 16

8:15-8:45 a.m. Breakfast

8:45-9:00 Opening Remarks

Stephen Ray Mitchell MD MBA, Georgetown University School of Medicine
Presentation of Award for Best Student Abstract

9:00-10:30 Pharma Funded Patient Advocacy Groups: Panel Discussion (Moderator: Adriane Fugh-Berman MD)

Sharon Batt PhD, Dalhousie University
Barbara Mintzes PhD, University of Sydney
Cindy Pearson, National Women's Health Network
Susan Wood PhD, George Washington University
Phil Kucab MD, Detroit Medical Center

10:30-11:00 Break

11:00-11:30 A.D.H.D.: The Making of an American Epidemic

Alan Schwarz, New York, NY

11:30-12:00 p.m. Why Routine Screening for Depression May Be Bad for Your Health

Lisa Cosgrove PhD, University of Massachusetts

12:00-12:30 Q&A/Discussion (Moderator: Yulia Chentsova PhD, Georgetown University)

12:30-1:30 Lunch

1:30-2:00 When Retractions Become Weapons

Ivan Oransky MD, Retraction Watch

2:00-2:30 Are Journalists Not Setting the Example/Agenda for COI Discussions?

Gary Schwitzer, HealthNewsReview

2:30-3:00 Q&A/Discussion (Moderator: Shannon Brownlee MS, Lown Institute)

3:00-3:30 Break

3:30-4:00 The Limits of FDA-Approved Labeling and the Evolving Informational Needs of a Changing Healthcare System

Coleen Klasmeier JD, Partner, Sidley Austin LLP

4:00-4:30 Public Health Considerations in Off-label Promotion

Joshua Sharfstein MD, Johns Hopkins Bloomberg School of Public Health

4:30-5:00 Q&A/Discussion (Moderator: Robert Langreth, Bloomberg News)

5:00 Conference Ends