

DRIFTing Through the Medical Literature:

Differences in Reporting of Industry Funded Trials (DRIFT)

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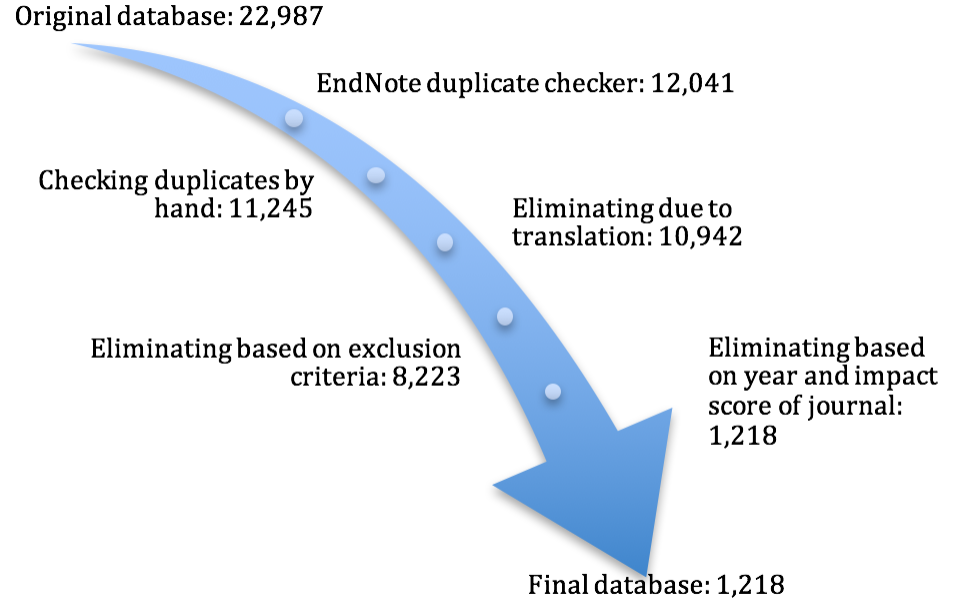


Background:

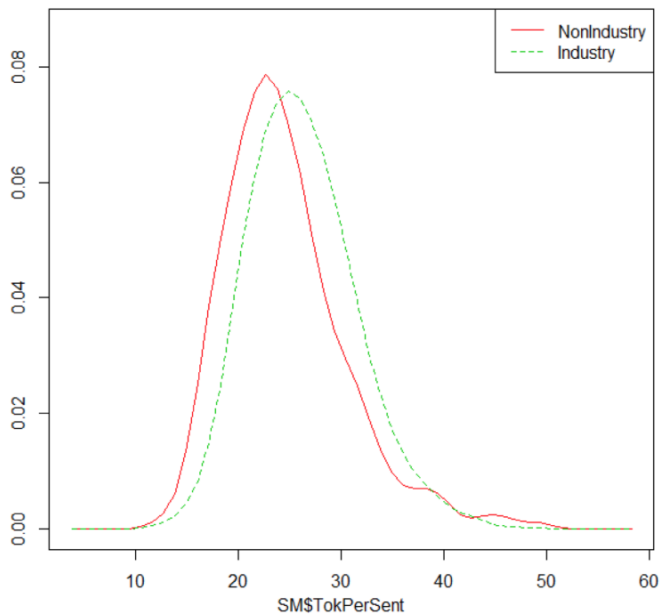
- **Publication Planning**
- **Ghostwriting vs. Ghost management**
- **Publication Bias**
- Abstracts are most vulnerable to abuse.
- Can linguistic analysis help us determine industry vs. non-industry sponsored studies?
- *“It is difficult to get a man to understand something when his salary depends on his not understanding it.” –Upton Sinclair*

Methods:

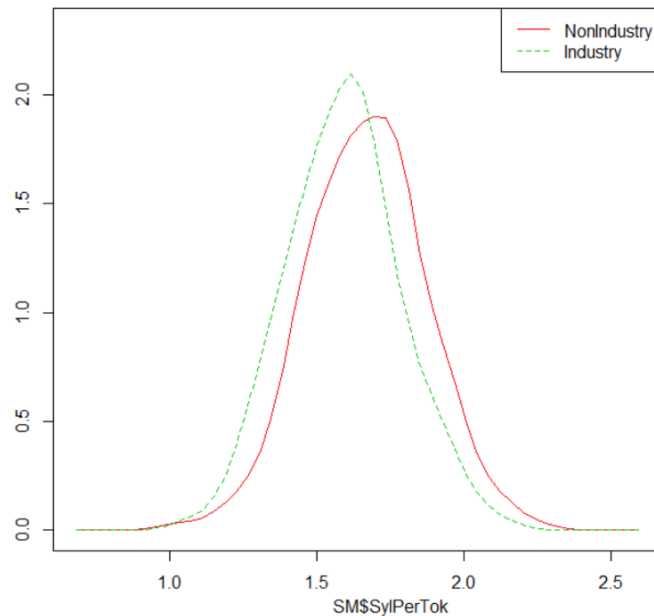
- **Database Creation**
 - RCTs relating to drugs for Diabetes
- **Article Classification**
 - 6 Question Criteria
 - 766 Industry, 452 Non-industry
- **Linguistic Analysis**
 - Abstracts
 - Full Text
 - Last Lines of Abstracts
 - Titles
 - Writing Assistance
 - COI Statements



Preliminary Results: Abstract Linguistics



Industry uses more words in their abstracts than non-industry.



Non-industry uses bigger words than industry does, in their abstracts.

Full Results:

Stay Tuned!